State of Delaware

New Issue Summary

Sale Date: January 22, 2020
Series: GO Bonds, Series 2020A
Purpose: Various capital projects
Security: General obligation, full faith and credit of the state of Delaware

Delaware’s 'AAA' Issuer Default Rating (IDR) and GO bond rating are based on strong financial operations that are supported by proactive management and Institutionalized protections designed to ensure surplus operations. The state has considerable economic resources, which have grown through deliberate policies to maintain a climate attractive to banking and related entities; however, revenue growth has been slow and is expected to only track inflation. Long-term liabilities are above the state median, reflecting in part debt issuance for purposes that are addressed at the local government level in other states. Pensions are well funded.

Economic Resource Base: Delaware’s economy is largely based on service-providing enterprises, including financial activities, professional and business services, and education and health organizations. After several years of relatively strong employment growth as the state emerged from the Great Recession, growth began to slow in 2016 and it remains slightly below the pace of U.S. growth. Per capita personal income is slightly below the national average and, while increasing, is slightly diverging below the national average. Both population and labor force growth remain solid, and the unemployment rate remains low.

Key Rating Drivers

Revenue Framework: ‘aa‘: Financial operations are supported by a diverse array of revenue sources, with the personal income tax (PIT) accounting for the largest share at approximately one-third. Delaware also leverages its status as the legal home to over half of all publically traded corporations in the U.S. and assesses taxes on limited partnerships, franchises, and other business entities. This structure results in a revenue framework that is sensitive to national economic trends.

Expenditure Framework: ‘aaa‘: While carrying costs for debt and retiree benefits are above the U.S. states’ median, Delaware has demonstrated ample expenditure flexibility and the broad expense-cutting ability common to most U.S. states. Moreover, the state abides by its statutory restriction to budget 98% of expected revenue, providing a cushion for revenue variability. Education is a key cost driver as the state is highly involved with funding local education, including funding employer pension contributions for school district employees.

Long-Term Liability Burden: ‘aa‘: The state’s long-term liabilities are a moderate burden on resources. Debt levels are above average for a U.S. state given the state’s role in issuance for projects usually funded at the local level and have modestly ticked upward following years of decline. Pensions are well funded, although other post-employment benefit (OPEB) obligations are sizable.

Operating Performance: ‘aaa‘: The state has exceptional financial resilience, and institutionalized protections are designed to ensure surplus operations. Strong financial management results in the maintenance of ample financial cushion even through economic downturns. The ongoing monitoring of revenues and operating expenditures mitigates the effect of volatility in revenues and allows for rapid gap closing.

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Rating Sensitivities

The rating is sensitive to shifts in the state’s fundamental credit characteristics, including continuation of the state’s conservative budgeting practices and strong economic foundation.

Current Developments

The enacted operating budget for fiscal 2020 increased spending by approximately 4.2% and assumed some of the accumulated cash balance, in part to finance non-recurring expenditures. Budget priorities include increased funding to schools with a higher concentration of low-income or non-English speaking students, additional school positions, and a 2% pay raise for teachers. State workers also received $1,000 pay raises. The budget sets aside just under $100 million per the constitutional 98% budgeting requirement, $252 million in the budget reserve account (BRA), and $126 million in a budget stabilization account (BSA), which was new in fiscal 2019 and is intended to provide an additional buffer against revenue variability.

Based on the current outlook for economic growth, the December 2019 Delaware Economic and Financial Advisory Council (DEFACT) meeting revised the forecast upward from previously assumed flat revenue growth (0.75%) for fiscal 2020 to 3.2% growth, followed by slower 1.6% growth in fiscal 2021. The revenue revision incorporates more positive personal and corporate income tax (CIT) expectations and some continued volatility stemming from the 2017 federal tax law changes. The state has indicated it would generally expect to apply budgetary surplus to building reserves and non-recurring spending to maintain structural balance.

Credit Profile

Revenue Framework

General fund (GF) revenues are dependent on an unusual array of taxes related to business endeavors and financial institutions, linked to companies legally domiciled in the state. Revenues include franchise and other fees levied on businesses and banks organized under state law as well as CITs and other fees. These combine to provide approximately one-third of general fund revenues. Abandoned property, which includes accounts and securities derived from the business domiciled in the state, typically accounts another 10% of GF revenues and is subject to significant volatility.

The state levies a PIT but not a general sales tax. The PIT provides about one-third of GF revenues and has recorded moderate growth over the past several years, offsetting more variable results in corporate-based taxes. Recent stronger PIT and CIT collections reflect in part taxpayer behavior stemming from the 2017 federal tax law changes. Lottery revenues, which include gaming and account for just below 5% of revenues, have been pressured, reflecting growth and competition in nearby gaming venues outside the state.

Historical revenue growth, adjusted for the estimated effect of policy changes, has been near the rate of inflation over the past ten years. Fitch Ratings anticipates the long-term trend for revenue growth will remain in line with inflation and trail the pace of national economic growth given the rate of growth in Delaware’s economy.

The state has no legal limitations on its ability to raise revenues through base broadenings, rate increases, or the assessment of new taxes or fees.

Expenditure Framework

As in most states, education and health and human services spending are Delaware’s largest operating expenses. Education is the larger line item, as the state provides significant funding for local school districts and the public university and college system. The state’s education commitment includes sharing the annual employer pension contribution for local school district employees with school districts. Health and human services spending is the second largest area of spending, with Medicaid the primary driver.

Fitch expects the pace of spending growth, absent policy actions, will be in line with to marginally above that of natural revenue growth, driven primarily by Medicaid, and require regular budget adjustments to ensure ongoing balance. The fiscal challenge of Medicaid is
common to all U.S. states, and the nature of the program as well as federal government rules limit the states’ options in managing the pace of spending growth. Federal action to revise Medicaid’s programmatic and financial structure appears less likely in the near term given divided control in Congress. In other major areas of spending such as education, Delaware can more easily adjust the trajectory of growth.

Overall, Delaware retains ample ability to adjust expenditures to meet changing fiscal circumstances. While Medicaid remains a notable cost pressure, spending requirements for debt service and pension obligations are manageable and pensions are well-funded. The state’s contributions to OPEB have approximated its contributions to the pension system in recent years, reflecting a large OPEB liability. Pension contributions over the past several years have generally approximated the actuarially determined contribution.

**Long-Term Liability Burden**

As a small state with a minimal number of local governments, Delaware’s service functions are highly centralized, leading to above-average long-term liabilities for a U.S. state. Per Fitch’s “2019 State Pension Update” report, published in December, the state’s total debt and adjusted net pension liabilities equaled 11.5% of 2018 personal income, a level of long-term liabilities well above the state median but still considered moderate. Based on the most recently available data, Fitch estimates Delaware’s long-term liabilities are slightly higher at 12.7% of 2018 personal income.

Pension changes for the state employees’ pension (SEP) system effective Jan. 1, 2012 aimed to bolster funding ratios through targeted benefit reductions and increased contributions by new employees. The net OPEB liability of over $7.5 billion equals 15% of 2018 state personal income. While Fitch views the OPEB liability as a more flexible obligation compared to pensions, the magnitude of the liability given Delaware’s already above-average long-term liabilities is a concern. The governor has formed a commission to study OPEB, identify options to address related liabilities, and to report to DEFAC at its March 2020 meeting.

**Operating Performance**

Delaware’s ability to respond to cyclical downturns rests with its conservative budget practices, maintenance of reserves, and proactive approach to tracking and forecasting revenues and expenditures throughout the budget cycle. Financial operations are supported by conservative fiscal policies, including a constitutional provision that limits appropriations to 98% of anticipated revenues in the subsequent fiscal year, plus the unencumbered prior year budgetary general fund balance. In addition to the availability of unencumbered cash balances, the state maintains a fully funded BRA at 5% of general fund revenue. The BRA may only be appropriated to fund an unexpected budgetary deficit and requires super-majority approval in both legislative bodies to access.

The state’s economic performance through the Great Recession closely matched the experience of the nation as a whole, with a sharp revenue decline in fiscal 2009. To achieve budgetary balance, the state applied almost the entirety of its unencumbered cash balance ($180 million) in fiscal 2009 and reduced expenditures by a comparable amount but did not appropriate from the BRA, which remained fully funded throughout the downturn. Fitch expects Delaware would take similar action to maintain financial resilience through a moderate downturn scenario. The funding of additional reserves in the BSA and adherence to a recently created appropriations benchmark that tempers spending growth provide additional financial resilience.

Delaware has exhibited strong budget management throughout this extended period of national economic expansion. Its conservative budgeting practices helped to rapidly rebuild its financial resilience after the Great Recession and to maintain strong balances and financial cushion. The state has maintained the BRA above the 5% target and sizable levels of unencumbered cash, although balances of the latter fluctuate with revenue performance and spending needs. Combined, the unencumbered cash balance, the BRA, and the BSA are expected to equal a very strong 13% of fiscal 2020 revenues at year end, after using a portion of the cash balance to support non-recurring expenditures, including for capital.

The state closely tracks revenue collections and expenditures during the year, and forecasts are updated six times each fiscal year through comprehensive reviews by DEFAC. Frequent forecast updates have allowed the state to quickly respond to changing economic conditions,
an important attribute as most of the state’s revenues are economically sensitive with some baseline sluggishness that has required tax policy changes to fund rising expenditures. The state proactively reviews its tax policies and makes adjustments to ensure its budgets are balanced. These practices have proven critical to sustaining financial balance and support the state’s strong operating performance.

**ESG Considerations**

Unless otherwise disclosed in this section, the highest level of ESG credit relevance is a score of 3 — ESG issues are credit neutral or have only a minimal credit impact on the entity, either due to their nature or the way in which they are being managed by the entity.

For more information on Fitch’s ESG Relevance Scores, visit [www.fitchratings.com/esg](http://www.fitchratings.com/esg).
Delaware State of (DE)

Scenario Analysis

Delaware’s ability to respond to sudden downturns rests with its conservative budget practices, maintenance of reserves, and proactive approach to tracking and forecasting revenues and expenditures throughout the budget cycle. Financial operations are supported by conservative fiscal policies, including a constitutional provision that limits appropriations to 95% of anticipated revenue in the subsequent fiscal year. This underfunded bifurcation between budgetary general fund revenue. In addition to the availability of unencumbered cash balances, the state maintains a fully funded budget reserve account (BRA) at 3% of total revenue, which is a proactively funded budget reserve account (BRA) that may be used to fund an unexpected budgetary deficit and can be relied upon in case of emergency.

Delaware's economic performance through the Great Recession closely matched the experience of the nation as a whole, with a sharp recession decline in fiscal 2009. To achieve budgetary balance, the state applied almost all the current excess cash balance ($200 million) in fiscal 2009 and reduced expenditures by a comparable amount but did not appropriate the full amount. While fully funded throughout the downturn, it is most likely that Delaware will take similar action to maintain financial resilience through a mix of increased revenues and reduced expenditures. The funding of additional reserves in the BRA and adherence to recently created appropriations benchmarks that township spending growth provide additional financial resilience.

### Scenario Parameters:

- **GDP Assumption (%)**
- **Expenditure Assumption (%)**
- **Revenue Outch (%)**

### Revenues, Expenditures, and Net Change in Fund Balance

<table>
<thead>
<tr>
<th>Scenario Output</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues, Expenditures, and Net Change in Fund Balance</td>
<td>2020</td>
<td>2021</td>
<td>2022</td>
</tr>
<tr>
<td>Net Change in Fund Balance</td>
<td>(1.5%)</td>
<td>-2.0%</td>
<td>2.0%</td>
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<tr>
<td>Total Expenditures</td>
<td>3,795,871</td>
<td>3,832,358</td>
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<td>% Change in Total Expenditures</td>
<td>(0.1%)</td>
<td>3.5%</td>
<td>3.8%</td>
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<tr>
<td>% Change in State Expenditures</td>
<td>(0.8%)</td>
<td>3.2%</td>
<td>3.4%</td>
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<tr>
<td>Revenues</td>
<td>5,359,006</td>
<td>5,334,925</td>
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<tr>
<td>% Change in Total Revenues</td>
<td>3.3%</td>
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<td>Federal Revenues</td>
<td>1,447,732</td>
<td>1,472,634</td>
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<td>% Change in Federal Revenues</td>
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<tr>
<td>% Change in Total Financed</td>
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<td>Total Other Financing Sources</td>
<td>558,464</td>
<td>542,485</td>
<td>526,506</td>
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Notes: Scenario analysis represents an unadresssed stress on issuer finances. Mid-term scenarios assume a 1.0% CAGR decline in the first year, followed by 0.3% and 2.0% CAGR growth in years 2 and 3, respectively. Expenditures are assumed to grow at a 2.5% rate of inflation. For further details, please see Fitch's U.S. Tax-Supported Ratings Criteria.
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